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PADA PEMBENTUKAN PERSONAL BRANDING ...BAB II

KERANGKA PEMIKIRAN 2.1 Tinjauan Pustaka Terkait

Dengan Penelitian Sebelumnya. 2.1.1 Tabel Penelitian

Sebelumnya N O Identitas Penelitian Cakupan

Kerangka Pemikiran Metodologi Hasil Penelitian

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GBVPlatform Strategy 137 Branding 139 Product Strategy And The Market For Technologies 144 Promotion Strategy 149 Summary 152 Key Terms 155 Discussion Questions 155 References 156 Chapter 7: Externalities And Ethics: The Social Impact Of Technology And How High-Tech Firms' Responses May Intertwine With Their Marketing Strategy 160 Chapter Overview 160 5th, 2021.

Perancangan Video Iklan Destination Branding Kabupaten KediriKabupaten Kediri Memiliki Wilayah Yang Cukup Luas. Kediri Memiliki Beberapa Potensi Untuk Dijual Dan Bersaing Dengan Kota Yang Lain Diantaranya Budaya Dan Pariwisata. Destination Branding Kediri Dengan Tagline “Kediri Lagi” Memiliki Beberapa Media Promosi. Setiap Media Memiliki Kesatuan Konsep Yang Baik. Media Video Merupakan Salah Satu Media Yang Dirancang Untuk Promosi Kediri ... 11th, 2021Postgraduate Programmes

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Kombinasinya. 2.8.1 Pengertian Branding Menurut  
Parah Ahli Bilson Simamora (2001;149) Merek Adalah  
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P Ersonal Hygiene Products. It Is A Co- Branding  
Acquisition Of Gillette & P&G. In July 2007, Global  
Gillette Was Dissolved And Incorporated Into Procter &  
Gamble's Other Two Main Divisions- Procter & Gam  
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The Essentials Of Branding From The Big Book Of Marketing ...(McGraw-Hill, 2010). Sarah Wealleans Is A Consultant And Former Senior Client Director With Landor Associates. Additional Input From Trevor Wade, Hayes Roth, Susan Nelson, Mich Bergesen, And Charlie Wrench. The Essentials Of Branding 1 McKinsey & Company, "Strike Up The Brands" (2003). 4th, 2021(<http://speckyboy.com>)

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